

WAHYUDI

DESIGN GRAPHIC

A highly motivated **Graphic Designer with 7+ years of experience** in creative design, branding, and digital marketing. Skilled in producing impactful visual assets for both print and digital media. Experienced across corporate, freelance, and business environments with strong understanding of design strategy, marketing goals, and production workflow. Proficient in SEO, digital advertising, and website content management. Detail-oriented, adaptable, and committed to delivering professional and visually engaging design results.

WORK EXPERIENCE

GLAB CREATIVE | 2025 - PRESENT

FREELANCE GRAPHIC DESIGN

- ❖ Develop visual content for social media marketing across various industries including education, skincare, and services.
- ❖ Create high-quality design concepts aligned with brand tone and marketing goals.
- ❖ Deliver creative assets within timeline and specification requirements.

SPITZE STUDIUM | 2022 - PRESENT

GRAPHIC DESIGN

- ❖ Design marketing materials for Instagram, flyers, banners, calendars, brochures, and ID cards.
- ❖ Manage and update the company website while maintaining consistent brand identity.
- ❖ Run paid digital campaigns (Google Ads & Meta Ads) to support marketing strategies.
- ❖ Optimize website using SEO techniques to improve visibility and traffic.

VEXANIUM | 2021 - 2022

GRAPHIC DESIGN (INTERNSHIP)

- ❖ Designed NFT digital assets for blockchain-based projects.
- ❖ Produced promotional materials including digital flyers and campaign visuals.
- ❖ Collaborated with the creative and marketing team to execute design concepts.

FASTCLOTH.ID | 2019 - 2022

FOUNDER & BUSINESS OWNER

- ❖ Founded and operated a clothing and printing business serving schools, companies, and communities.
- ❖ Managed production, operations, marketing, finance, and team leadership (4 staff).
- ❖ Built brand presence, increased sales, and executed digital marketing strategies.

TEES FACTORY | 2017 - 2021

GRAPHIC DESIGN

- ❖ Designed apparel artwork and visuals based on customer needs.
- ❖ Created product mockups for order validation and promotional use.
- ❖ Prepared screen-print film files with accuracy for production.

EDUCATION

UNIVERSITAS PAMULANG

TEKNIK INFORMATIKA | GPA 3.27



+6282285950790



adi98.wahyudi@gmail.com



Meruya Ilir Raya, Jakarta Barat



<https://wahyuudii.github.io/>

SKILLS



CorelDraw



Illustrator



After effects



Photoshop



Adobe XD



Figma

FAMILIAR WITH



Cap Cut



WordPress



Elementor



Google Ads



Meta Ads



Yoast SEO